



Research and Prototyping Services



Corporate Office:

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Our aim is to make a positive impact on our customer's competitive position. This depends only on the delivery of market research or competitive intelligence. MSOFT provide market and business research to make better business decisions. Over the years, MSOFT people have developed considerable domain knowledge in a variety of sectors and industries. More important, we understand how to develop and deploy appropriate research methodologies best suited for diverse markets. MSOFT helps customer to make better decisions, and become more competitive, by providing market research services.

We expertise in Software Prototyping services to understand customer requirements & future Product at an early stage of development. Our cutting edge prototyping services give you a blueprint of future product with a consummate sense of functional designations, visuals, interface, etc. It's just not avails you in terms of time & money; rather gives much control and crystal clear conception in the brainstorming session, withal you can present it in-front of your investors, company stakeholders and development team to carry out a detail discussion and make refinements.

The process of prototyping involves the following steps:

1. Identify basic requirements
2. Determine basic requirements including the input and output information desired. Details, such as security, can typically be ignored.
3. Develop Initial Prototype
4. The initial prototype is developed that includes only user interfaces.
5. Review
6. The customers, including end-users, examine the prototype and provide feedback on additions or changes.
7. Revise and Enhance the Prototype

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8. Using the feedback both the specifications and the prototype can be improved. Negotiation about what is within the scope of the contract/product may be necessary. If changes are introduced then a repeat of steps #3 and #4 may be needed.

Features

- ✚ Requirements analysis and management
- ✚ Dedicated team of expert designers
- ✚ Innovative Solutions
- ✚ Commitment to Quality
- ✚ Reasonable budgets
- ✚ Competitive Edge
- ✚ Static mockups and Visual designs
- ✚ Clickable Wireframes

Benefits

Better quality system delivered	Sometimes a developer may not fully understand what the end user is expecting. Prototyping enables any misunderstandings to be identified and sorted out early on in the process.
Identify problems early on	A working system is available early on in the process. The user can identify possible improvements which can be made before the system is completed.
End user involvement	The end user feels more involved in the development of the system and will 'buy' into it.
Fulfill user requirements	A system which has been through prototyping will generally have an improved design quality and will

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	be far closer to what the user needs.
Cost savings	It is far less expensive to rectify problems with the system in the early stages of development than towards the end of the project.
Training	The prototype can eventually be used to help train staff while the real system is still being fully developed

Mayuresh Soft-Tech Private Limited:

Mayuresh Soft-Tech Private Ltd (MSOFT) provides next generation Cloud Products and IT Outsourcing Services for our International and Domestic clients. MSOFT is having the strong presence in the domestic and global market since 2008. In 2012, we stepped ahead in the business area of IT Outsourcing services to our international clients. In 2014, we have entered into the Software Cloud product development where we have targeted the Healthcare, Academic and Hospitality domains. Our Products are successfully running across various clients in India.

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